

Role of Civil Society, Youth and Media in Current Situation

Dr. Sasmita Jena

Assistant Professor, Department of Odia, Odia University, Puri, Odisha, India

The role and need of a high quality civil society and social elite (Elta) is very important for social progress. Be it in any sphere of society, be it political, religious, commercial, bureaucratic or scientific, a person of superior quality is needed to provide leadership. Those leaders must have a thorough and adequate knowledge of the regional and national issues as well as the international situation and the post-WTC economic situation.

A successful civil society leader must have a vision and a vision for the future. By taking that as a basis, the map of the future can be prepared. People of every class of the society will be raised as equals in the company of people of the same class of the world, and will be counted among the best of the world. A successful leader must have the verbal ability to successfully inspire and inspire the public to buy into their dreams in order to successfully convey their passions and superlatives.

Successful civil society leaders must be able to inspire the public to create a thinking environment. The thinking environment should not be limited to the top leaders out should spread to the common people. Those who will help in creating new ideas and making the world valuable. A strong sense of competitiveness will be awakened when the entire society is involved in the rare environment and we can prepare ourselves to compete internationally.

To bring about this change, a shift in values and attitudes is required. The famous English dramatist Shakespeare said "All the World loves a Lover In today's changing world, everyone loves and respects the Creator of Wealth. In Odisha, however, the social scholarship is focused on gurus, poets, artists, dancers, musicians, sand sculptors and sand artists. The society that ignores its innovator (Innovator) and creator of wealth (Creator of Wealth), the progress of the society is one-sided or uneven. In my opinion, we need to recognize all the social service providers like artists and entertainers,

Inventors, wealth creators, scientists and thresh and harvesters.

In the context of discussing the role of youth society, it must first be understood that now the world is divided into three mutually opposing and competing civilizations. Three revolutions have been organized on earth. Agricultural revolution, mechanical revolution and knowledge revolution. These three competing forces represent one revolution, in a world divided into three parts, the agricultural revolution countries are providing agricultural and mineral

resources. Countries undergoing mechanical revolution are succeeding in mass production using raw materials. Knowledge revolution countless are now in the most influential position utilizing knowledge in various ways. Counties experiencing the AI revolution are becoming rich by selling news, inventions, management, science, culture, cutting edge Technology and technology, education, software, training healthcare and financial services to the world. They are the world's talent pool. My dream is that the youth of Odisha become talented and take advantage of the knowledge revolution and the production and sale of knowledge should be more than the production of handicrafts and agricultural productions. A better quality education system is absolutely necessary to reach the level of intellectuals and talents

A large number of students are moving out of the state and out of the country in search of better quality education. As such many talented young men and women are moving out of the state in search of employment, resulting in an intellectual vacuum in the state. As children move abroad, parents' interest

How to cite this paper: Dr. Sasmita Jena "Role of Civil Society, Youth and Media in Current Situation" Published in International Journal of Trend in Scientific Research and Development (ijtsrd), ISSN: 2456-6470, Volume-9 | Issue-1, February 2025, pp.749-750, URL: www.ijtsrd.com/papers/ijtsrd75108.pdf



Copyright © 2025 by author (s) and International Journal of Trend in Scientific Research and Development Journal. This is an Open Access article distributed under the terms of the Creative Commons Attribution License (CC BY 4.0) (<http://creativecommons.org/licenses/by/4.0>)



in the state's progress is waning. No state can progress without a quality education system. Without such high quality human resources, development is impossible. If the world-class education is provided in our states, the talented youth will stay in the state and dedicate themselves for the development of the state. Similarly, when opportunities were created for the physical labor resources of the state, they went from Bengal, Surat etc and did not waste their labor and energy for the development of other states, in all fields the migrant workers are exploited to some extent and it is our orthodox workers who are suffering the same outside the state. According to world renowned economist Amartyasen, an educated and healthy worker is more productive than other workers, in order to make our people skilled and to increase their productive power, the state should provide comprehensive education and health services. nowadays a poor person who does not get proper health care and when treated in private hospitals, they become destitute.

Let us discuss the role of media today. The media is now very powerful and we live in a media driven society. So

If the attitude of the media is positive, it will be good for the society. With a clear focus on social progress and the problems of the poor, today's journalist Amusement is more interested in sports and political celebrities, fashion, crime and accidents. If the media were freed from the control of industrialists, business houses, and the church and narrowed their scope, the middle class could publish newspapers. Society would be benefited if journalists reduced the volume of their opinions and provided more news. Financially, the media is now completely dependent on advertisers, so capitalist control is inevitable. With the spread of Wi-Fi, computers, internet etc., social media will become more important and people's

dependence on newspapers and television will decrease.

Finally, decentralization of bureaucratic powers and responsibilities is essential. An elected government at the district level will increase accountability and reduce political Interference. If people's representatives can govern at the central and state levels, they can also do so at the district level. There is representative government at the district level in England's county council and France's prefect system. Even Pakistan has introduced the Nizam system since 2008. Today many institutions have been created in the country which have only powers no responsibilities. Power is needed to meet the responsibilities. Such institutions should be closed. Police, Prosecution, Department of Justice and Jail system and laws are reformed, modernized and strengthened, the rule of law will prevail and it will four pillars of good governance are accountability, rule of law, impartial judiciary and reduction of corruption. If there is a qualitative change in governance, the development of the country is definitely possible.

some words :-

Superlatives- the form of an adjective or adverb that expresses its highest degree

Decentralisation- the transfer of control of an activity or organisation to several local offices or authorities rather than one single one

Amusement- the feeling of being entertained or made to laugh

Accountability- the fact or condition of being accountable responsibility

Prosecution- the institution and conducting of legal proceedings