

## Basic Concepts and Principles of the Terminology of the Field of Gastronomy

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### ABSTRACT

This article will reveal the principles, main meanings and basic concepts of the terminology of gastronomy and their analysis in linguistics. Each area has its own terminological system, and this area is now becoming one of the main areas for research topics. The views and opinions of research scientists who have carried out their scientific work in this area are considered in this article.

**KEYWORDS:** *terminology, term, archaization process, gastronomy, national gastronomic preferences, Homo Consummatus, culinary picture of the world gastronomic picture of the world, gluttonic picture of the world gastronomic communications, gluttonic communications, gastronomic discourse, culinary and gastronomic discourse, gluttonic discourse, restaurant discourse, food discourse, fast-food discourse*

The development of the language continues under the sign of constant improvement and enrichment of its functional capabilities, which is especially intensively and clearly carried out at the lexical level in the process of continuous two-way archaization - the updating of the language vocabulary.

A vivid evidence of language dynamics is the process of emergence of new words based on changes in objective reality, because society always seeks to find means to nominate new realities.

With the help of lexical units of nomination, a person represents real world objects. Words, as nominative units of language, store certain knowledge of reality sufficient to identify the real or ideal entities represented by the words. On the one hand, the objective world is related to all stages of a person's social experience and labor activity, and is determined by highlighting and summarizing the necessary and important things in the subject. On the other hand, it is to define a new object by means of insignificant, secondary symbols of another object reflected in its name<sup>1</sup>.

The formation of new words, the emergence of new meanings is determined by the unceasing creative work of the human mind, the endless process of knowledge, the objective-practical and intellectual activity of a person. The emergence of neologisms represents an important stage in the understanding of objective reality, the peak of the process of updating the cognitive-discursive potential of the language, discursive mastering of candidate objects and

phenomena of reality, their features that are important for human life. means an important stage. The emergence of new nominations is a unique response to social inquiry, a result of cognitive-discursive assimilation and interpretation of reality.

Gastronomic linguistics and linguistic culture are one of the big and promising objects of research in modern linguistics. In the modern era of globalization, each ethno-cultural community is faced with the need to better understand the characteristics of other ethnic groups, as well as the problem of preserving national identity. National gastronomic preferences retain their characteristics and are reflected in culture and language. The value image of the world is built on the basis of the conceptual image of the world in each linguistic culture, and it is updated in the vernacular. The main and main area of the emergence and existence of cultural values is life, in its core there is gastronomy as a vital phenomenon, which is considered as a set of processes of production, preparation and consumption of food products<sup>2</sup>.

The state of food consumption is nationally determined and reflects the ethnic, cultural, socio-religious characteristics of peoples.

According to the researchers, the food sector consists of: 1) a cognitive system that is a conglomerate of value and cultural dominants, which are interconnected with the general idea of gluttony, that is, Homo Consummatus - desire to consume and preserve the life of the possessor;

2) It is a special sign system consisting of very specific hierarchical signs with a specific linguistic interpretation<sup>3</sup>.

Linguists are interested in the field of food and beverages, on the one hand, in the many terms used to describe, distinguish, and systematize phenomena, processes, and units specific to a certain field, and on the other hand, they are always also very interested in unjustified terminological variety. When being acquainted with the terminology of the field of gastronomy, you will come across terms, concepts and terms that are rich in variety and variety in this field. For instance, culinary picture of the world gastronomic picture of the world, gluttonic picture of the world gastronomic communications, gluttonic communications, gastronomic discourse, culinary and gastronomic discourse, gluttonic discourse, restaurant discourse, food discourse, fast-food discourse.

<sup>1</sup> Катермина В. В. Культурно-интерпретирующий потенциал мас-медийных неологизмов в английском дискурсе // Вопросы когнитивной лингвистики. – 2017. № 1. С. 84–90.

<sup>2</sup> Чередникова Е. А. Аксиологические характеристики гастрономического дискурса // Вестник МГОУ. Серия: Лингвистика. – 2011. № 5. С. 78–82.

<sup>3</sup> Олянич А. В. Презентационная теория дискурса : монография. – Волгоград : Парадигма, 2004. 168 с.

Most of the resulting composite terms are attributive structures consisting of term-generating (world image, communication, speech) and defining term element-attributes (culinary, gastronomic, culinary-gastronomic, gluttonous). Food and drinks are an important part of human life. At the same time, food and drinks are interesting from the point of view of studying the people's culture and language. The focus of linguists on food and beverage research has led to a variety of terms used to designate certain phenomena and processes that are hazardous to a particular industry. The purpose of this research is to determine the terminology used in linguistic research related to the field of food and beverages and to determine the information potential of the terms based on the definitions given in the texts of scientific publications. Below some basic concepts and principles are related to the terminology of the field of gastronomy.

The analysis of the features related to culinary, gastronomic and gluttony discourses made it possible to draw the following conclusions:

- characterized by a narrow range of participants included in the circle of participants of culinary, gastronomic and glutton discourses; the participants of gastronomic and gluttonous discourses are almost the same;
- The chronoscopes of gastronomic speech is fully described in linguistic works; the chronoscope characteristic of the culinary and gluttonous discourses is a component of the chronoscope of the gastronomic discourse;
- The gastronomic discourse is characterized by more goals, among which there are goals characteristic of culinary and gluttonous discourses;
- The values of the gastronomic and gluttonous discourse include not only the values specific to cooking, but are

also distinguished by a wider spectrum (education, manners, preference for food, worldview (glutton discourse));

- The preceding texts of the gastronomic and gluttonous discourses are almost the same and include the preceding texts typical of the culinary discourse;
- Strategies are mentioned only in linguistic works dedicated to gastronomic discourse.

Terms used in linguistic works (culinary image of the world, gastronomic image of the world, gluttonous image of the world; gastronomic communication, gluttonic communication; gastronomic discourse, culinary and gastronomic discourse, culinary discourse, gluttonic discourse) are included in terminological nests with term-forming units. Derivative composite terms are attributive constructions, and a number of term elements-attributes correspond to each other in all three slots.

#### The list of literature

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