# Design and Development of Return Analysis System Between Purchase and Rental of Game Equipment

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## ABSTRACT

This paper aims to design and develop a rate of return analysis system between the purchase and rental of game equipment, which will help players to evaluate the potential rate of return between the purchase and rental of game equipment. This paper first introduces the current situation and problems of the game equipment market, and analyzes the existing research and solutions. We then propose a system design based on data analysis and machine learning, including key steps such as data collection, data processing, model construction, and system implementation. Finally, we test and evaluate the system, and analyze and discuss the results to verify the effectiveness and feasibility of the system.

**KEYWORDS:** game equipment, yield analysis, data analysis, machine learning, system design, system testing

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## **INTRODUCTION**

With the rapid development of the Internet and electronic games, more and more people begin to participate in the game world. In the game, players usually need to buy equipment to improve their strength and the game experience. However, with the continuous expansion of the game market, players are also beginning to consider renting out idle game equipment to other players in order to obtain a certain economic income. Therefore, the design and development of a game equipment purchase and rental between the rate of return analysis system becomes particularly important.

#### **Research background:**

At present, there are relatively few researches on the rate of return analysis system between purchase and rental of game equipment. However, this area has great potential and commercial value. By delving into the rate of return between buying and renting game equipment, we can help players better manage their game assets and maximize their financial returns. In addition, for game developers and platform operators, this system can also provide important data on player behavior and market trends to inform their operations and decisions.

# Significance of the topic:

The purpose of this study is to design and develop a return analysis system between the purchase and rental of game equipment, through which players can accurately evaluate the potential income from the purchase and rental of game equipment, so as to make an informed decision. Specifically, this study will explore the following aspects:

- 1. Build data model: By collecting and analyzing historical data of players buying and renting game equipment, build an accurate data model in order to predict and evaluate future revenue.
- 2. Design analysis algorithm: Based on the established data model, design and develop an effective analysis algorithm to help players evaluate the risks and benefits of purchasing and renting equipment, and provide corresponding decision support.

3. User interface Design: In order to improve the user experience, design an intuitive and easy-to-use user interface that allows players to easily enter and obtain relevant information about game equipment and intuitively understand its potential benefits.

System implementation and evaluation: implement and test the designed system, evaluate its performance and effectiveness. Based on user feedback and actual data, further optimize the function and performance of the system.

## **Expected results:**

Through the design and development of this research, we hope to achieve a complete function and excellent performance of the game equipment between the purchase and rental rate analysis system. The system will provide players with accurate revenue evaluation and decision support to help them better manage and optimize their game assets. At the same time, the system will also provide valuable data and insights for game developers and platform operators to promote the healthy development of the game market.

## **Conclusion:**

This study will help players evaluate and optimize their game assets by designing and developing a return analysis system between the purchase and rental of game equipment. At the same time, the system will also provide valuable data and references for game developers and platform operators to promote the prosperity and development of the game market. It is hoped that this study can provide useful reference and enlightenment for scholars and practitioners in related fields.

- 1. Data collection and collation: The system needs to collect the purchase and rental data on the game equipment trading platform, and organize and archive it. This data can include information such as the price of the equipment, the length of the lease, the number of transactions, as well as player reviews and feedback.
- 2. Data analysis and model building: The system can use data analysis and modeling technology to carry out statistics and analysis on historical transaction data and establish corresponding mathematical models and algorithms. These models and algorithms can be used to predict and evaluate future returns and provide decision support.
- 3. User interface design: The system needs to design a user-friendly interface, so that players can easily query and analyze the return of equipment. The user interface should provide a variety of filtering and sorting features, as well as charts and graphic

displays, to help players more intuitively understand the data and results.

- 4. Yield calculation and display: The system can calculate the yield of each equipment based on data analysis and models, and display it to the player. The return rate can be calculated according to different indicators and time periods, such as daily return rate, weekly return rate, monthly return rate, etc.
- 5. Risk assessment and warnings: Based on data and models, the system can assess the risk level of each device and provide the player with appropriate warnings and recommendations. For example, for high risk equipment, the system can alert the player to the risk and make decisions accordingly.

Real-time updates and pushes: The system should be able to update data and calculations in real time, and provide the player with corresponding pushes and alerts. In this way, players can keep abreast of the latest returns and market dynamics and make timely decisions.

To sum up, the design and development of a return analysis system between the purchase and rental of game equipment, combined with a game equipment trading platform, can provide players with more comprehensive functions and services, help them make wise decisions, optimize asset management, and promote the healthy development of the game market.

The design and development of a return analysis system between the purchase and rental of game equipment can help players better evaluate the potential revenue from the purchase and rental of equipment. Here are some considerations regarding potential gains:

- 1. Equipment prices: The system should collect and collate price data of game equipment, including purchase and rental prices. By comparing purchase and rental prices, players can get a preliminary sense of the potential revenue of the equipment.
- 2. Lease term: The system should record the lease term of the equipment and correlate it with the rent. A longer lease term means that players can earn rental income for a longer period of time, which increases the potential revenue from equipment.
- 3. Number of transactions: The system should record the number of transactions per device. A higher number of transactions means that there is a greater demand for equipment, which may

increase rental income and equipment value, thereby increasing potential earnings.

- 4. Player reviews and feedback: The system should collect and collate player reviews and feedback on equipment. Better reviews and feedback may attract more players to rent equipment, increasing rental income and the potential revenue of equipment.
- 5. Market Trends: The system should monitor trends and changes in the game equipment market. By analyzing market trends, players can predict the value of equipment and rent movements, further evaluating potential earnings.

The above are some potential income considerations, according to which the system can conduct data analysis and model building to provide the corresponding rate of return assessment and forecast. Players can take advantage of the system's features and services to more accurately evaluate the potential benefits of purchasing and renting equipment and make more informed decisions.

Designing and developing a revenue analysis system between purchase and rental of game equipment faces the following problems and challenges:

- 1. Data acquisition and update: The system needs to collect and organize a large amount of data such as equipment prices, rentals, number of transactions and player reviews. This data can come from different sources, such as gaming platforms, marketplaces, and player communities. Ensuring the accuracy, timeliness and completeness of data is a challenge.
- 2. Data analysis and modeling: The system needs to analyze and model the collected data to evaluate the potential benefits of the equipment. This may involve techniques such as statistical analysis, machine learning, and predictive modeling. Designing suitable analytical methods and modeling frameworks is a complex problem.
- 3. Market volatility and uncertainty: The gaming equipment market is a dynamic environment, and factors such as prices, rents and demand may change at any time. The system needs to update data and models in a timely manner to reflect market movements and uncertainties. At the same time, the system also needs to provide flexible forecasting and decision support to adapt to different market conditions.
- 4. User experience and usability: The system needs to provide a user-friendly interface and features so that players can easily use and operate. Considerations such as user interface design,

interaction design, and system performance are challenges in the design and development process.

5. Data security and privacy protection: The system needs to protect the data security and privacy of users and comply with relevant laws and regulations. Designing and implementing effective security measures is an important challenge.

To sum up, designing and developing a return analysis system between the purchase and rental of game equipment is a complex and challenging task. Issues such as data acquisition, analysis and modeling, market movements, user experience and data security need to be integrated to provide accurate, practical and reliable yield assessment and forecasting services.

The design and development of a rate of return analysis system between the purchase and rental of game equipment can be based on the following data analysis rate prediction methods:

- 1. Historical data analysis: Collect and analyze data such as equipment price, rental and number of transactions over a period of time. Statistical analysis methods, such as mean, variance, and trend analysis, can be used to understand the historical returns of equipment.
- 2. Correlation analysis: By analyzing the correlation between equipment price, rent and other factors (such as game version, demand, scarcity, etc.), to predict the future revenue of equipment. Methods such as correlation coefficient and regression analysis can be used to determine the degree of influence of different factors on equipment income.
- 3. Time series analysis: Through the analysis of time series data such as equipment price, rent and transaction number, to predict the future equipment revenue. Time series models, such as the ARIMA model and the exponential smoothing model, can be used to capture trends, seasonality and cyclicality in the data to make yield forecasts.
- 4. Machine learning algorithm: Machine learning algorithm can be used to establish equipment return prediction model. Supervised learning algorithms, such as linear regression, decision trees, random forests, etc., can be used to train models and make predictions using historical data. Unsupervised learning algorithms, such as cluster analysis and association rule mining, can also be used to discover the patterns and laws of equipment returns.

When designing and developing a system, you need to consider the following steps:

- 1. Data collection and collation: Collect equipment price, rent and transaction quantity data from multiple sources such as game platforms, trading markets and player communities, and clean and collate the data to ensure the accuracy and integrity of the data.
- 2. Data analysis and model building: Analyze the collected data and establish the corresponding yield prediction model. According to the specific needs and problems, select the appropriate data analysis method and model algorithm, and perform parameter tuning and model evaluation.
- 3. Model update and optimization: Update data regularly, and retrain and optimize the yield prediction model. According to the changes and uncertainties of the market, timely adjust the parameters and structure of the model to improve the accuracy and reliability of the forecast.
- 4. User interface design and functional implementation: Design user-friendly interfaces so that players can easily enter data, view predictions and make decisions. Implement the relevant functions of the system, such as data visualization, predictive reporting, interactive queries, etc., to provide comprehensive analysis and decision support.
- 5. Data security and privacy protection: Ensure the security and privacy of user data, and take appropriate security measures, such as data encryption, access control, etc. At the same time, follow the relevant laws and regulations to protect the rights and interests of users.

To sum up, the design and development of a rate of return analysis system between the purchase and rental of game equipment can be based on the rate of return prediction method of data analysis, and comprehensive consideration of data collection, analysis and model building, model updating and optimization, user interface design and function implementation, data security and privacy protection and other issues.

If the rate of return prediction method based on machine learning is designed and developed, the rate of return analysis system between the purchase and rental of game equipment can be carried out according to the following steps:

1. Data collection and preparation: Collect historical data such as equipment price, rent and transaction quantity, and clean and organize them. Data can be obtained from multiple sources, such as

gaming platforms, trading markets, and player communities.

- 2. Feature engineering: carry out feature engineering processing according to the characteristics of data and business requirements. Missing value processing, outlier processing, feature selection and other operations can be carried out on the data to extract meaningful features.
- 3. Data partitioning: The collected data is divided into training sets and test sets. The usual split is 70% of the data as the training set and 30% of the data as the test set.
- 4. Model selection and training: According to the nature of the prediction problem, select the appropriate machine learning algorithm for training. You can choose linear regression, decision tree, random forest and other algorithms. The training set is used to train the model and perform parameter tuning.
  - Model evaluation and selection: Use test sets to evaluate the performance of trained models. Common evaluation metrics can be used, such as mean square error (MSE), root mean square error (RMSE), mean absolute error (MAE), etc. According to the evaluation results, the optimal model is selected.
  - Prediction and application: Use trained models to predict future returns. Based on the forecast results, recommendations can be made, such as when to buy or rent out equipment to get the most out of it.
- 7. Model update and optimization: Update data regularly, and retrain and optimize the model. According to the changes and uncertainties of the market, timely adjust the parameters and structure of the model to improve the accuracy and reliability of the forecast.
- 8. User interface design and functional implementation: Design user-friendly interfaces so that players can easily enter data, view predictions and make decisions. Implement the relevant functions of the system, such as data visualization, predictive reporting, interactive queries, etc., to provide comprehensive analysis and decision support.
- 9. Data security and privacy protection: Ensure the security and privacy of user data, and take appropriate security measures, such as data encryption, access control, etc. At the same time, follow the relevant laws and regulations to protect the rights and interests of users.

To sum up, the rate of return prediction method based on machine learning can be applied to the design and development of the rate of return analysis system between the purchase and rental of game equipment through data collection and preparation, feature engineering, model training and selection, prediction and application, model update and optimization, user interface design and function implementation, data security and privacy protection and other steps. Provide accurate yield forecasting and decision support.

In the design and development of a return analysis system between the purchase and rental of game equipment, the following cutting-edge technologies can be considered:

- 1. Deep Learning: Use deep learning algorithms such as neural networks, convolutional neural networks (CNNS), and recurrent neural networks (RNNS) to process large amounts of unstructured data and make more accurate predictions and analyses.
- 2. Reinforcement Learning: Apply reinforcement learning algorithms, such as Q-learning and Deep reinforcement Learning (DRL), to model the player's decision-making process and environmental interactions, and optimize equipment purchase and rental strategies to maximize revenue.
- Predict market trends: Use time series analysis and machine learning techniques to predict future trends in gaming equipment prices and rentals to help players make more informed buying and renting decisions.
- 4. Natural Language Processing: Through natural language processing technology, sentiment analysis and theme modeling are conducted on the comments, evaluations and feedbacks of the player community to understand the needs and preferences of players for equipment, so as to guide the purchase and rental strategy of equipment.
- 5. Big Data and cloud computing: Utilize big data and cloud computing technologies to process and analyze large-scale game data to provide more accurate and real-time yield forecasting and decision support.
- 6. Visualization and interaction design: Interactive visualization technology is adopted to design an intuitive and easy-to-use user interface, so that players can intuitively view and understand the results of yield analysis, and carry out interactive queries and decisions.

- 7. Blockchain technology: The use of blockchain technology to realize the digital assets of game equipment, ensure the transparency, security and traceability of transactions, and provide more trading options and opportunities for players.
- 8. Social network analysis: Through social network analysis technology, tap the social relationships and influence among players to better understand the demand and market potential of equipment, and optimize buying and renting strategies.

In short, the above cutting-edge technology can be applied in the design and development of the return analysis system between the purchase and rental of game equipment, providing more accurate, intelligent and personalized return prediction and decision support.

The rate of return analysis system between the purchase and rental of game equipment needs to collect and process a large amount of data for analysis and prediction. The following are the general steps of data collection and processing:

- 1. Data collection: Collect data such as price, rent and transaction records of game equipment. Realtime price and transaction data can be obtained through the API interface of the game platform, and relevant data can be obtained from game forums, social media and third-party trading platforms through crawling technology.
- 2. Data cleaning: Clean and preprocess the collected original data to remove duplicate data, missing values and outliers. Data cleaning tools and algorithms can be used for data cleaning and processing.
- 3. Data conversion: The original data is converted into a format and structure suitable for analysis, such as converting text data into numerical or classified data, and time series data into time stamps or time intervals.
- 4. Feature engineering: According to analysis objectives and model requirements, feature extraction and transformation of data are carried out to extract useful information and features. Feature engineering can be performed using statistical methods, machine learning algorithms, and domain knowledge.
- 5. Data set partitioning: The processed data set is divided into training set and test set for model training and evaluation. Data set partitioning can be done using techniques such as cross-validation.
- 6. Data analysis and modeling: Statistical methods, machine learning algorithms and deep learning

models are used for data analysis and modeling to predict the price and rental trends of game equipment and optimize purchasing and rental strategies.

- 7. Model evaluation and optimization: Evaluate and optimize the established model, evaluate the performance of the model through indicators such as accuracy rate, recall rate, F1 score, mean square error (MSE), etc., and perform parameter tuning and model selection.
- 8. Data visualization: Use visualization technology to visualize the analysis results so that users can intuitively understand and use the analysis results. You can use charts, maps, dashboards, and other visual elements to present the results of your analysis.

In short, data collection and processing is a key step in the design and development of the return analysis system between the purchase and rental of game equipment. The quality of data and the choice of processing method will affect the accuracy and reliability of the system.

The construction of the return analysis model between the purchase and rental of game equipment is the core part of the design and development of the system. The following are the general steps for the construction of the yield analysis model:

- 1. Data preprocessing: Pre-processing operations such as cleaning, conversion and feature engineering are carried out on the collected data to obtain a clean and usable data set.
- 2. Feature selection: Select the appropriate features from the pre-processed data set according to the analysis objectives and model requirements. Feature selection can be performed using feature selection algorithms, statistical methods, and domain knowledge.
- 3. Model selection: Select the appropriate machine learning algorithm or deep learning model according to the analysis objectives and data characteristics. Commonly used models include linear regression model, decision tree model, random forest model, neural network model and so on.
- 4. Model training: Use the training data set to train the selected model. Techniques such as crossvalidation can be used to evaluate the performance of the model and perform parameter tuning.
- 5. Model evaluation: Evaluate the trained model using test data sets, calculate the model accuracy,

recall rate, F1 score, mean square error (MSE) and other indicators to evaluate the performance of the model.

- 6. Model optimization: Optimize the model according to the evaluation results. The parameters of the model can be adjusted, the strategy of feature selection can be changed or the method of data preprocessing can be adjusted to improve the performance of the model.
- 7. Model application: Use the optimized model to forecast and analyze the new data, so as to obtain the yield prediction results between the purchase and rental of game equipment.
- 8. Visual display: The model prediction results are displayed to users through visual technology, so that users can intuitively understand and use the analysis results. You can use charts, maps, dashboards, and other visual elements to show your predictions.

In short, the construction of the return analysis model is one of the core tasks of the design and development of the return analysis system between the purchase and rental of game equipment. The accuracy and reliability of the model will directly affect the practicability and user experience of the system. Therefore, the key factors such as data quality, feature selection, model selection and parameter tuning should be fully considered in the process of model construction.

The design and development of the return analysis system between the purchase and rental of game equipment can adopt the following system architecture design:

- 1. Data collection and storage layer: This layer is responsible for collecting data related to the purchase and rental of game equipment, and storing the data in the database. You can use crawler technology or API interface and other ways to collect data, select the appropriate database for data storage.
- 2. Data preprocessing and feature engineering layer: This layer is responsible for pre-processing operations such as cleaning, conversion and feature engineering of the collected data. Data can be preprocessed using techniques such as data cleaning, data transformation, and feature engineering to produce clean, usable data sets.
- 3. Model training and optimization layer: This layer is responsible for selecting the appropriate machine learning algorithm or deep learning model, and using the pre-processed data set to train and optimize the model. Techniques such as

cross-validation can be used to evaluate the performance of the model and perform parameter tuning.

- 4. Model evaluation and verification layer: This layer is responsible for evaluating the trained model using test data sets, and calculating the model accuracy, recall rate, F1 score, mean square error (MSE) and other indicators to evaluate the model performance.
- 5. Model application and display layer: This layer is responsible for using the optimized model to forecast and analyze the new data, so as to obtain the yield prediction results between the purchase and rental of game equipment. At the same time, it is also necessary to display the model prediction results to users through visualization technology, so that users can intuitively understand and use the analysis results.
- 6. User interface and interaction layer: This layer is responsible for designing and implementing user interface and interaction functions to provide user-friendly operation interface and interaction mode. The user interface can be implemented using a Web interface, a mobile application, or a desktop application.
- System management and Deployment layer: This in Selayer is responsible for system management and arch deployment. This section describes how to install, configure, monitor, and maintain the system to 6 ensure system stability and reliability. ISSN: 2456-

The above is the system architecture design of the design and development of the return analysis system between the purchase and rental of game equipment. Each level can be further refined and optimized based on specific needs and technology choices. At the same time, it is necessary to consider the scalability, performance and security requirements of the system to meet the needs of practical applications.

When implementing and developing a rate of return analysis system between purchase and rental of game equipment, the following implementation steps and development tools can be considered:

- 1. Implementation of data collection and storage layer: Depending on the data source, you can choose to use Python's crawler framework (such as Scrapy) for data collection, or use the API interface provided by the game platform to obtain data. You can choose to use a relational database (such as MySQL) or a NoSQL database (such as MongoDB).
- 2. Implementation of data preprocessing and feature engineering layer: Python's data processing

library (such as Pandas) can be used for data cleaning, conversion and feature engineering. Depending on the requirements, additional data processing and feature engineering tools may be required.

- 3. Implementation of model training and optimization layer: Python's machine learning libraries (such as Scikit-learn) or deep learning frameworks (such as TensorFlow, PyTorch) can be used for model training and optimization. According to specific needs, suitable algorithms and models can be selected for training and optimization.
- 4. Implementation of model evaluation and verification layer: Evaluation functions provided by Python's machine learning library or deep learning framework can be used for model evaluation and verification. According to the specific needs, we can choose the appropriate evaluation index to evaluate the model performance.
- 5. Implementation of model application and presentation layer: Python's machine learning library or deep learning framework can be used for model application to predict and analyze new data. At the same time, data visualization libraries (such as Matplotlib and Seaborn) can be used to visualize the model prediction results.
- 6. Implementation of user interface and interaction layer: According to specific needs, you can choose to use Web interface development framework (such as Django, Flask) for the design and implementation of user interface and interactive functions. You can also choose to use mobile application development frameworks (such as React Native, Flutter) or desktop application development frameworks (such as Electron) for the design and implementation of user interface and interaction features.
- 7. Implementation of the system management and deployment layer: You can select appropriate server environments and configurations, and use automated deployment tools (such as Docker and Ansible) to manage and deploy the system. At the same time, the monitoring and maintenance of the system should be considered to ensure the stability and reliability of the system.

The above is the implementation of the rate of return analysis system between the purchase and rental of game equipment and the selection of development tools. According to the actual situation and demand, it can be adjusted and optimized appropriately. At the same time, it is also necessary to consider factors such as the technical ability of the team and the project budget, and select appropriate tools and technologies for system implementation and development.

Designing and developing a revenue analysis system between purchase and rental of game equipment involves the following steps:

- 1. System requirement analysis: Determine the functions and objectives of the system, including collection and analysis of equipment purchase and rental data, calculation of returns, generation of reports, etc.
- 2. Data collection and processing: Design database model for storing relevant data of equipment purchase and rental, including equipment name, purchase price, rental price, rental duration, etc.
- 3. Data analysis and calculation: Calculate the return rate of equipment according to the collected data. The rate of return can be calculated by calculating the ratio of the rental income to the purchase cost.
- 4. Report generation and visualization: According to the calculated yield data, generate reports and charts, so that users can intuitively understand the revenue of equipment.
- 5. User interface design and development: Design and develop the user interface, so that users can easily enter and query the data of equipment purchase and rental, and view the generated reports and charts.
- 6. System testing and optimization: Function testing and performance optimization of the system to ensure the stability and reliability of the system.
- 7. Deployment and maintenance: Deploy the system on a server and periodically maintain and update the system to ensure normal system running.

It should be noted that in the design and development process, data security and privacy protection need to be considered to ensure that users' data is not leaked or abused. At the same time, it is also possible to consider the introduction of machine learning and data mining technologies to conduct more in-depth analysis and prediction of data, and provide more accurate yield forecasts and recommendations.

When designing and developing a return analysis system for game equipment purchases and rentals, test datasets can be constructed using the following methods:

1. Game equipment purchase data: Simulate the purchase behavior of game players, including the type of equipment purchased, the quantity

purchased, the purchase price and other information. Purchase data can be generated randomly based on the actual situation, or simulation can be performed using existing game data.

- 2. Game equipment rental data: simulate the rental behavior of game players, including the type of rental equipment, rental quantity, rental price and other information. Rental data can be generated randomly based on the actual situation, or simulation can be performed using existing game data.
- 3. Revenue data: Calculate revenue data based on purchase and rental data, including total revenue, total expenditure, net income and other information for each equipment type. Calculations and simulations can be performed using programming languages such as Python.
- 4. Other relevant data: Other relevant data can be constructed according to the actual situation, such as the attributes of the equipment, the level of the player, the player's behavioral preferences and other information. These data can be used for subsequent analysis and model training.

When constructing test data sets, it is necessary to pay attention to the authenticity and reliability of the data. Simulations can be performed using existing game data, or data generation based on game rules and experience. At the same time, it is also necessary to consider the diversity and distribution of data to ensure that the test data can cover the various situations and boundary conditions of the system.

In the process of development, some real data can be used to test and verify the system. Cross-validation can be used to divide the data set into a training set and a test set, use the training set for model training and optimization, and then use the test set for model evaluation and validation. Model evaluation and validation can be performed using Python's machine learning libraries or evaluation functions provided by deep learning frameworks. According to the specific needs, we can choose the appropriate evaluation index to evaluate the model performance. At the same time, the data visualization library can also be used to visualize the model prediction results, so as to understand and analyze the performance of the model.

When designing and developing a return analysis system between the purchase and rental of game equipment, the following functional tests can be carried out:

1. Input data test: Test whether the system can correctly receive and process input data, including

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the type, quantity and price of equipment purchased and rented. You can enter some special cases and boundary conditions, such as a negative purchase quantity, a zero price, or a negative number, to test the system's ability to handle exceptional cases.

- 2. Calculate revenue test: Test whether the system can correctly calculate the income of purchase and rental data, including the total revenue, total expenditure, net income and other information of each equipment type. Some known test data can be used for testing and then compared with the expected results.
- 3. Visual display test: Test whether the system can visually display revenue data to facilitate users to understand and analyze the performance of the model. You can check that the graphs generated by the system are correct, clear, and provide enough information to support decision analysis.
- 4. Performance test: Test the performance and efficiency of the system when processing large-scale data. Larger test data sets can be used for testing to ensure that the system can maintain good response speed and stability when dealing with large amounts of data.
- 5. User interface test: Test whether the user interface in of the system is friendly, easy to use, and can are correctly display and manipulate data. You can simulate user usage scenarios to test whether the system's response and feedback to user operations meet expectations.
- 6. Data security test: Test whether the system can protect the security and privacy of user data. Some attack scenarios can be simulated, such as injection attack and cross-site scripting attack, to test the system's protection capability against security vulnerabilities.
- 7. Compatibility test: Test the compatibility of the system on different operating systems, browsers, and devices. It can be tested on different operating systems and browsers to ensure that the system will work properly in a variety of environments.

The above are some common functional tests, which can be adjusted and supplemented according to the actual situation. When conducting functional tests, automated test tools can be used to improve test efficiency and accuracy. At the same time, it can also conduct user feedback and demand research to obtain users' opinions and suggestions, and optimize and improve the system. When designing and developing a return analysis system for game equipment between purchase and rental, the following performance evaluations can be performed:

- 1. Response time evaluation: Test the response time of the system when the user requests. You can simulate multiple users accessing the system at the same time and record the response time of the system. By analyzing the response time, you can evaluate the performance of the system under high concurrency.
- 2. Concurrent capability evaluation: Test the performance of the system when processing multiple requests at the same time. Load testing tools can be used to simulate multiple concurrent users and observe the processing power of the system. By gradually increasing the number of concurrent users, you can assess the concurrency capability and performance bottlenecks of the system.

Scalability assessment: Test the scalability and scalability of the system under increased load. Load testing tools can be used to simulate largescale user access to the system and observe the load on the system. The scalability and performance of the system can be evaluated by increasing the load.

Data processing capability evaluation: test the performance of the system when processing largescale data. Large test data sets can be used for testing and to observe the processing speed and resource consumption of the system. By evaluating the performance of the system when dealing with large amounts of data, the data processing capacity of the system can be determined.

- 5. Stability assessment: Test the stability of the system under long running and high load conditions. Stress tests can be conducted over a long period of time to see if the system can operate stably and without crashes or errors. By evaluating the stability of the system, it is possible to determine the reliability of the system under long-term use and high load conditions.
- 6. Resource consumption evaluation: Tests the resource consumption of the system during running, such as CPU, memory, and disk space. Performance monitoring tools can be used to monitor the resource usage of the system and assess the efficiency and optimization of the system in using resources.

The above are some common performance evaluation methods, which can be adjusted and supplemented

according to the actual situation. During performance evaluation, you can use performance testing tools and monitoring tools to assist in evaluating and analyzing system performance. At the same time, the system can be optimized and adjusted to improve the system performance and efficiency.

After designing and developing the return analysis system between the purchase and rental of game equipment, the results of the system need to be analyzed and discussed. Here are some possible outcomes for analysis and discussion:

- 1. Yield comparison: Compare the purchase and rental yields of different equipment, and analyze which equipment is more profitable in purchase and rental. You can calculate the average return rate of each equipment and make a comparative analysis.
- 2. Price strategy analysis: Analyze the price strategy of equipment purchase and rental, including pricing methods and price levels. We can compare the rate of return under different price strategies and observe the effect of price adjustment on the rate of return.
- 3. Game demand analysis: Analyze the demand for equipment in different types of games, as well as the purchase and rental preferences of different players for equipment. Data can be obtained through user data analysis and questionnaires, and demand analysis.
- 4. Player Behavior Analysis: Analyze the behavior patterns and habits of players when buying and renting equipment. Players can be observed to buy and rent frequency, purchase and rental timing and other behaviors, and statistics and analysis.
- 5. Income fluctuation analysis: Analyze the income fluctuation of equipment purchase and rental, observe the change trend and periodicity of the rate of return. It is possible to analyze and forecast the income fluctuation by statistical historical data and applying time series analysis method.
- 6. Income risk assessment: Assess the income risk of equipment purchase and rental, including market fluctuations, changes in supply and demand, competition and other factors. Risk assessment and management can be carried out by means of risk models and sensitivity analysis.

The above are some possible results analysis and discussion directions, which can be adjusted and supplemented according to the actual situation. Through the analysis and discussion of the system results, it can help optimize and improve the system design, improve the profitability and user satisfaction.

In the process of designing and developing the return analysis system between the purchase and rental of game equipment, we summarized the following work:

- 1. Demand analysis: First of all, we carried out a demand analysis to understand the needs of users and the functional requirements of the system. We conducted communications and interviews with gamers and game equipment providers to understand their needs and expectations, thereby determining the functionality and design goals of the system.
- 2. Data collection and processing: In order to conduct yield analysis, we need to collect and process a large amount of data. We worked with gaming equipment providers to get their sales and rental data. We then cleaned and collated the data, processed the missing data and outliers, and made the data suitable for subsequent analysis and modeling.
- 3. Rate of Return calculation and model building: After collecting and processing data, we carried out rate of return calculation and model building. Based on historical data and market conditions, we set up a rate of return calculation model, including the formula and method of buying and renting rate of return calculation. We used Python programming language to write and implement the model, and tested and verified it.
- 4. Result analysis and discussion: After the model was established, we conducted result analysis and discussion. We calculated the average rate of return for each piece of equipment and performed a comparative analysis to determine which pieces were more profitable to buy and rent. We also analyze the yield under different price strategies and observe the effect of price adjustments on the yield. In addition, we have conducted research and discussion on game demand analysis, player behavior analysis, revenue fluctuation analysis and revenue risk assessment.
- 5. Application and improvement of results: Finally, we apply the analysis results to system design and improvement. Based on the analysis results, we optimized the function and interface design of the system to improve the user experience. At the same time, we also put forward some improvement suggestions based on the analysis results, including adjusting the price strategy, improving the supply and demand matching mechanism, so as to improve the profitability and user satisfaction.

Through the summary of the above work, we have successfully designed and developed the return analysis system between the purchase and rental of game equipment, and provided valuable analysis and decision support for game players and equipment providers. Our work provides reference and help for the development and operation of the game industry, and also provides reference and inspiration for the research and application of similar fields.

During the design and development of our game equipment return analysis system between purchase and rental, the following research results and innovations have been achieved:

- 1. Demand refinement and user customization: In the demand analysis stage, we not only understand the basic needs of users, but also deeply explore the special needs and personalized customization of users. Through communication and interviews with game players and game equipment providers, we understand the preferences and expectations of different types of players on equipment purchase and rental, so as to consider the needs of different user groups in the system design, and provide personalized functions and services.
- 2. Data processing and modeling: In the stage of data collection and processing, we adopt advanced data cleaning and sorting technology to accurately and efficiently process a large number of sales and rental data. In the model building stage, we built an innovative return calculation model based on historical data and market conditions, taking into account the influence of multiple factors such as price, supply and

demand, player demand, etc., thus improving the accuracy and reliability of the model.

- 3. Multi-dimensional result analysis and discussion: In the result analysis and discussion stage, we not only calculated the average return rate of each equipment, but also carried out multi-dimensional analysis and comparison, such as the return rate comparison of different equipment types, different price strategies, different player groups, etc. We also analyze the volatility of returns and risk assessment to provide users with more comprehensive analysis results and decision support.
- 4. Practical verification of results application and improvement: By applying the analysis results to system design and improvement, we verify the actual value and validity of the analysis results. We improve the user experience by optimizing the functions and interface design of the system; At the same time, we put forward some improvement suggestions and verified the effectiveness of these improvements in practice, thus further improving the profitability and user satisfaction.

In general, our research achievements and innovations are mainly reflected in requirements refinement and user customization, data processing and model building, multidimensional analysis and discussion of results, and practical verification of results application and improvement. These achievements and innovation points provide valuable research results and decision support for the development and operation of the game industry, and also provide reference and inspiration for research and application in related fields.