

## Innovative Ways of Developing the Export of Business Subjects in the Regions

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### ABSTRACT

In this article, it is considered to achieve a significant increase in the export of products in such areas as microelectronics, optical fiber, radioelectronic, laser, nuclear and computer technologies, as well as the organization and formation of innovative activities.

**KEYWORDS:** Enterprise, entrepreneurship, product, export, innovation, technology

Today, practical work is being carried out by our government in order to provide comprehensive support to business entities. Effective use of innovative processes in the comprehensive development of regional economy is one of the important aspects of innovative activity. In the implementation of the export process, updating the existing material and technical base of business entities, developing production facilities, mastering new types of activities, producing scientific voluminous products, creating an innovative environment in enterprises, stimulating innovative production is one of the main tasks of strategic management of innovative processes. At the same time, modernization of production in economic sectors,

Recently, in the scientific research of researchers, experts and scientists engaged in fundamental and applied research, "innovation", "innovation", "innovation activity", "innovation environment", "innovation processes", "innovation potential", "national innovation system", " terms such as "innovative product", "innovative production", "innovative area" began to be emphasized more.

Since the phrase "innovative processes" is one of the objects of study in our scientific research, we will focus on this phrase in the article. In the scientific literature on the management of innovation processes, the term "innovation process" is defined as a process that determines the transformation of ideas into a concrete product, popularizes the use of new techniques and technologies and services, and ensures the transformation of scientific knowledge into innovation.

According to experts, in the last 10 years, in developed countries, there has been a significant increase in the production of scientific high-tech products and the export of these products in such areas as microelectronics, optical fiber, radio electronics, laser, nuclear and computer technologies.

At the current stage of the development of the world economy, a new period of formation of innovative processes is observed in industrialized countries, that is, the process of transition to an economy based on the accumulation, distribution and use of knowledge. We can see this in the fact that it affects the competition of business entities. This

requires that production and management in industries be adapted to the ever-changing environment. As a result

the scientific and practical solution of problems related to the organization, formation and strategic management of innovative activity is of particular importance. Therefore, since increasing the competitiveness of products in the regions, producing innovative products, increasing the weight of exports, activating innovative processes, and implementing innovative projects are among the priority tasks of the state innovation policy, experts and economists are required to ensure the production of new products incorporating high technologies.

If we pay attention to statistical data, the export of fruit and vegetable products in our Republic in January-December 2021 totaled more than 1230.6 thousand tons of fruit and vegetable products worth 874.5 million US dollars (35.5% growth rate). Looking at the export composition of fruit and vegetable products, more than 670.1 thousand tons of vegetables worth 307.6 million US dollars were exported in January-December 2021. Also, 307.6 thousand tons of fruits and berries were exported for 357.7 million US dollars, and the export volume is 23.1 thousand tons more than the corresponding period of last year<sup>51</sup>. It is worth mentioning that as a result of expansion of the export potential and development of new markets in our country, the volume of export of fruit and vegetable products, grapes, sugarcane, legumes, as well as dried vegetables and fruits is increasing.

In order to further develop exports, each country is developing its economy and industrial production on the basis of its scientific and intellectual potential, based on new technologies, nanotechnologies, tools, machines, alternative energy sources and products of such innovative activities. In this regard, special attention is being paid to innovation activities related to the introduction of new techniques and technologies, devices and tools in the industrial sector in Uzbekistan. This, in turn, leads to the development of exports.

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