

# “Community” Ideology, Power and Social Relations: The Way of Life Relates to the Factors Affecting the Way of Life of the People in the Hulong Sub-District Community in Terms of Society with Different Settlements

Parichat Chumpong

Faculty of Humanities and Social Sciences, Nakhon Si Thammarat Rajabhat University, Tha Ngio, Thailand

## ABSTRACT

For years, the topic community has been a source of contention. As social science thinking began to shift its meaning, therapeutic norms and ideals that impact regionally different behaviors and social lives emerged. Different local cultural traits are strong and crucial to the way of life of the people in the community in both rural and urban locations. When considering each item, it was found that people and their family members were well accepted by the community. There was a statistically significant difference at the.01 level, and Your neighborhood has a variety of drug issues. There was a statistically significant difference at the.05 level.

**KEYWORDS:** *community; Ideology; power; social relations; The way of life; settlements*

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## INTRODUCTION

Natsupha (1991: 194 - 195), provided insight into the community's approach to combating nature and the residents' external society Made him aware of how to create a livelihood from nature by exploiting the land, rivers, seas, and woods while involving the state as little as possible. Maintain as much self-sufficiency as possible, and be one-of-a-kind. Self-sufficiency fosters a humanitarian attitude and a compassion for one's fellow humans. Mutual aid and each other being honest, frugal, and non-violent, which has been a part of the community for a long time. Wasi (1998: 34 - 47), presented a notion about the method of the community that humans cannot live without community Being a part of a community addresses a wide range of challenges, including economic, emotional, social, cultural, health, environmental, and political concerns. Understanding the Fundamental

Economy capable of eradicating poverty among all Thais in the country while providing a social foundation and a natural environment. The meeting of villagers is at the heart of the basic economy. In undertaking numerous vocations, such as integrated agriculture, you may generate money while also producing food. This is done to build up environmental capital and safeguard future stability. There is also a profession in handicrafts, community companies, food processing, Thai traditional medicine, and other activities that integrate these eight core economic activities. Poverty will be removed for the entire country if done in every village and sub-district, while community strength is built as conservation cultural development increases the environment to be forest and increases in every manner. Social capital and cultural capital coexist.

Economic capital and environmental capital. Suphatra (1998: 105 - 107), provided a notion about the method of the community that arose from the pattern at the level Thoughts and actions expressed by humans in a certain group or a civilization produced by humans pattern of regulation and style of practice The belief of man is organized and thinking system. Humans harness and exploit nature by utilizing current knowledge and contemporary technologies. There are various community studies that highlight the core notion of community that has changed in the present and defines a diversified community, such as the process of enclosing an industrial cultural community that competes. Compete for shared property managed and maintained by the community (Santasombat, 2003: 29).

According to the author, the community It is a highly contentious idea in academic circles at the moment. a long time ago Since, at the moment, the method of thinking in the social sciences begins to shift the meaning of fixed and non-changing and turns to question how the meaning is thought up because things have no meaning in and of themselves, but with humans who define the meaning. Create norms and values for treating children that influence their conduct and social lives. The author is interested in studying the subject: "Community" Ideology, power and social relations: The way of life relates to the factors affecting the way of life of the people in the Hulong Sub-District community in terms of society with different settlements.

### OBJECTIVES OF THE STUDY

To study the subject: "Community" Ideology, power and social relations: The way of life relates to the factors affecting the way of life of the people in the Hulong Sub-District community in terms of society with different settlements.

### LITERATURE REVIEW

#### Ideology and power: Community

Being's presentation, the ability to manage and control local resources is referred to as community. That is the legal and legitimate position. Based on traditional "community rights" and a moral survival mechanism. not in the law in writing, and communities have the authority to set rules on the basis of "social fairness" (Santasombat, 2003: 106) As a result, does not refer to the social feature that is inextricably linked to the location. However, ideology power and social connections that are both harmonious and contradictory, the movement changes and can be replicated, and, most significantly, the movement can appear in units

with various bounds. from family, village, and extensive networks that may overlap Simultaneously, if it exists in connection to the state and the market, community is not an ideal or a small autonomous that is lonely. The idea of community is highly debated in the field of social development. till it becomes a trend that scholars are interested in. Developers in both the public and private sectors work on social transformation, economy, politics, and culture, as evidenced by the inclusion of numerous associated terminology such as community or civil society, which includes the sub-district community, provincial community, and people's groups. As an example, Wasi (1998: 16) has given the concept of community, which indicates that a specific number of individuals share a common goal as well as love and togetherness. Helping each other What are you aiming to accomplish as a group, learning to act together? This involves interacting with one another. Furthermore, the community has components that are the result of collaborative activity. Spirituality, natural leadership, and collaborative management. Vanichchanon (2008: 16) defines the meaning of a large community. a broad region or setting that can be linked in any way and is joined by love, dedication, charity, interests, or mutual interests.

Royal Academy (2003) has classified communities into two types:

1. A rural community is one that is located in a rural location. outside the municipality where members may gather close together and utilize the service seriously in both social concerns, economy, education, religion, making way of life Communities share the same pattern of conduct, attitudes, and beliefs.
2. An urban community is one with a large population settlement and density. extremely subculture. The populations of cities vary. have a formal relationship and more specific knowledge Living and working in a city are frequently separated, a tiny community that can be completely examined in every aspect, or if it is specific to study a specific problem, it may study and be well educated as a community with a complete nature

In terms of having a diversified society, the author believes that there are places, regions, and various populations flowing into both traditional local people. Both rural and urban communities might benefit from new immigrants who have distinct local cultural qualities in their lifestyles, faiths, and values.

## Social bond: the union of people's groupings and organizations

The network is therefore built to boost the power of supporting one another inside the community, which can strengthen the community by bringing together villagers to form diverse community groups with distinct features by Panyanuwat (1999: 2) stated that the community's way of existence It is the members' way of life. The majority of people in each community are as follows:

1. Organizations and communities, where people may play many roles while acting at different locations and periods; or It's as if the headmaster serves the school where the pupils are at the same time and location.
2. The structure and functions of members that unavoidably follow the interaction between members as well as between institutions, organizations, and communities will aim for peaceful and voluntary cohabitation. However, when any community If the advantages and negatives overlap, the situation might deteriorate if no compromise is reached, thereby affecting the destruction. Another community's structure and function that is unable to protect itself.
3. Defining the parameters of the connection as family, friends, networks, sales partners, stakeholders, mutual benefits, or rivals.
4. Defining the Agreement's social rules, which may evolve into ordered social standards Traditions and Mandatory Laws The community has its own system for managing knowledge at the communal level. Local wisdom, as it is commonly known, may be grouped into several disciplines based on the type of body of information, the essence of which is nature. Only scholars think differently and categorize them differently, would be determined by the situation and dimension under consideration However, every body of knowledge is connected to one another in some way. which the community's way of life must conform Count on these relationships with a level of understanding that is neither arrogant nor compassionate community power. The coming together of rural and urban people creates a community. In occupation or in shared interests, individuals from numerous professions and many places join together to form a village. To strengthen the community's ability to gather strongly, participate in activities, and learn to practice having a learning process and knowledge organization

management in various forms according to the landscape a society that is suitable for life on the basis of wisdom resources and cultural way of life under the sacrifice and sacrifice. As the government has stated, it is an important basis in strengthening the community. Strategic plan for building national security by emphasizing the development of quality people who have knowledge combined with virtue, public consciousness, and are aware of changes in order to lead the development of strong communities by incorporating the Sufficiency Economy Philosophy to build and develop strong communities.

Suthinirand (2012: 25-26) stated the government's strategic objectives and development guidelines will be beneficial Encourage the community to plan holistic activities that have a learning process and knowledge management among individuals in the community with resource capital and community potential that corresponds to the following

1. Promote community integration by conducting activities for the benefit of the community in a range of official and informal methods, both in terms of areas or concerns of interest, and to strengthen the community that has already been unified as groups with the capacity to develop further.
2. Provide the community with a constant and consistent learning process. Guidelines for community development activities based on the idea of self-sufficiency with resource potential, wisdom, cultural way of life, and local environment by analyzing community data discover the issue and its root source Find a testing solution. In practice, a network of study excursions exists. exchange learning benefit extension.
3. Encourage a community of local academics, or informed people, to share their expertise. Way of life may be realized through learning and managing community knowledge by connecting biodiversity and cultural variety.
4. Create immunity in the community so that it is prepared for future changes. through supporting family stability and arranging communal social services Developing moral values establishing an intercommunity dependent connection structure Intercommunity and intercommunity equality in religious and cultural contexts.
5. Create opportunities and conditions in the community that promote education and lifelong learning, both inside and outside of the system.



and the informal structure that is constantly connecting community learning resources.

- Build economic stability via process integration production based on potential and community strength in balance. The emphasis is on communal sufficiency via production and collaboration. The private sector to invest in developing a job and income that is equitably distributed helps the community. According to this data, strong communities have an impact on the country's economy and stability.

Based on the idea of sufficiency economics, the author believes that community strength is crucial to the way of life of the people in the community. Because it is a way of life, an assessment of the community's strengths in order to plan for future community development.

## RESULTS

Community” Ideology, power and social relations: The way of life relates to the factors affecting the way of life of the people in the Hulong Sub-District community in terms of society with different settlements.

list	source of variance	df	ss	MS	F	p-value
1. Your family helps to drive the youth in the community to be good people.	between groups within the group	1 369	2.183 279.84	2.183 .758	2.879	.091
2. You and your family members have good relationships with neighbors in the community.	between groups within the group	1 369	2.841 272.70	2.841 .739	3.844	.051
3. You and your family members have sacrificed labor and time to help the community.	between groups within the group	1 369	.901 280.93	.901 .761	1.183	.277
4. You and your family members are well recognized by the community.	between groups within the group	1 369	5.596 270.57	5.596 .733	7.632	.006**
5. The leader of the community where you live is someone you and your family members respect.	between groups within the group	1 369	.001 297.53	.001 .806	.001	.973
6. Your community is in harmony with each other.	between groups within the group	1 369	1.981 409.17	1.981 1.109	1.786	.132
7. Your community has various drug problems.	between groups within the group	1 369	7.386 567.74	7.386 1.539	4.801	.029*
8. Your community has an equal way of life.	between groups within the group	1 369	.930 1826.88	.930 4.951	.188	.665
9. You have helped to solve the problems of the community.	between groups within the group	1 369	1.591 311.73	1.591 .845	1.883	.171
10. You have gained knowledge of occupation from your community.	between groups within the group	1 369	.711 403.39	.711 1.093	.650	.421
11. You are well taken care of by your fellow community members.	between groups within the group	1 369	8.974 1326.27	8.974 3.594	2.497	.115

\*\*Statistically significant at .01 level \*Statistically significant at .05

People in Hu Long Sub-District Community with different settlements. The way of life of the people in the community in Hu Long Sub-District was different.

## METHOD

Population, sample group and sampling method. The population used in this research were people in the community of Hu Long Sub-district, Pak Phanang District, Nakhon Si Thammarat Province, in 7 villages, namely Ban Sukhum, Ban Bang Sai, Ban Ok, Ban Trong Bon, Ban Sa Pho, Ban Song Phi Nong, and Ban Pak Tlang Lang. 5,267 people (data from Hulong Subdistrict Administrative Organization, 2021). Samples were determined using the Taro Yamane formula (1967). The calculated sample size was 371 people, and quota randomization was used.

Analysis of factors affecting the quality of life performance of Hu Long Sub-district community Comparison of lifestyle on factors affecting the way of life of people in Hulong sub-district community in the economy with different occupations with F test statistics.

When considering each item, it was found that people and their family members were well accepted by the community. There was a statistically significant

difference at the .01 level. It was found that people and family members were well accepted by the community. There was a statistically significant difference at .01. In line with Wasi (1998: 16), gave the concept of community. This indicates that a number of individuals have a common goal. have love and coexistence Helping each other and interacting with each other. Your community has various drug problems. There was a statistically significant difference at the .05 level, Consistent with the presentation of Santasombat, (2003: 106), it was found that the arrangement was legitimate. and community rights as a mechanism for survival and solving drug problems in communities based on social justice Your family helped to drive the youth in the community to be a good person. People and their family members have good relations with their neighbors in the community. People and their family members used to sacrifice labor and time to help the community. The leader of the community where you live is someone you and your family members respect. Your community is in harmony with each other. Your community has an equal way of life. People help to solve the problems of the community. People get knowledge of occupations from your community. And you have been taken care of by your fellow community members as well.

## CONCLUSION

The community, it is a hotly debated topic in academic circles right now. several years ago, Since, at the present, the technique of thinking in the social sciences begins to shift the meaning of fixed and non-changing and turns to question how the meaning is thought up since objects do not have meaning in and of themselves, but with people who define the meaning. Create treatment standards and ideals for children that impact their behavior and social life. When it comes to having a diverse society, there are places, regions, and different populations that flow into both traditional local people. New immigrants with different local cultural characteristics in their lifestyles, beliefs, and values may help both rural and urban populations. That communal strength is critical to the people's way of life in the community. Because it is a way of life, an assessment of the community's strengths is necessary in order to plan for future community growth. When each thing was considered, it was discovered that people and their family members were well welcomed by the community. At

the.01 level, there was a statistically significant difference.

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