

Export of Local Goods - The Basis for the Development of the Country

Musayeva Shoira Azimovna

Professor of Samarkand Institute of Economic and Service, Samarkand, Uzbekistan

ABSTRACT

Currently, work is underway at all enterprises that produce quality products grown in our country and export them to world markets. As a result of the export of goods, the inflow of foreign exchange into the country and the employment of the local population, the stability of the standard of living is ensured.

KEYWORDS: *Fruits, vegetables, melons, climate, season, diversity, prestige, brand, competition, scarcity, market, export, technology, modernization, investment environment, trade, enterprise, agricultural sector, horticulture, appraisal, advertising, economic stability*

How to cite this paper: Musayeva Shoira Azimovna "Export of Local Goods - The Basis for the Development of the Country"

Published in International Journal of Trend in Scientific Research and Development (ijtsrd), ISSN: 2456-6470, Volume-6 | Issue-2, February 2022, pp.90-91, URL: www.ijtsrd.com/papers/ijtsrd49187.pdf



IJTSRD49187

Copyright © 2022 by author(s) and International Journal of Trend in Scientific Research and Development Journal. This is an Open Access article distributed under the terms of the Creative Commons Attribution License (CC BY 4.0) (<http://creativecommons.org/licenses/by/4.0>)



Fruits and vegetables grown in our country are unique in their richness in microelements useful for human health. The unique soil and climatic conditions of our country, the fact that the average number of sunny days in the country is 320 days a year, the constant alternation of four seasons create very favorable conditions for growing a wide range of high quality fruits and vegetables. ... Therefore, fruits and vegetables grown on the generous Uzbek land have become a real brand with a high reputation - a brand, and in the countries that buy these products, they are very competitive [2].

Fruits, vegetables and melons grown in our country are in great demand abroad, and there are many who want to try them. This is based on taste, freshness and naturalness, foreigners say. In addition, we have heard a lot about agricultural products imported from Uzbekistan being plundered from the shelves of foreign stores. It is safe to say that our delicious and sweet fruits have become a brand as mentioned above [1].

At present, when agriculture is developing in our country, in addition to providing the domestic consumer market, the export of our products to

foreign markets attracts special attention, because it is very useful for foreigners to use these benefits, especially for farmers. and gardeners. As exports increase, foreign exchange earnings will also be better. Because now our technical progress depends on this currency. With this money, we can modernize the old power plant and update the network.

Our country is among the top ten countries in the world for the export of apricots, plums, grapes, nuts, cabbage and many other fruits and vegetables. Today, more than 170 types of fruits and vegetables and their processed products exceed the needs of our people., Exported to the country. As a result of consistent efforts in this direction, the volume of exports is growing.

A favorable investment climate in our country is a key factor in further expanding trade and economic relations with foreign countries, attracting modern technologies in all areas. In the same way, many modern enterprises specializing in the production of high-quality products that meet modern requirements work effectively in the fruit and vegetable industry.

According to the State Statistics Committee, in January-September 2021, 140 thousand tons of grapes

worth \$ 105.2 million were exported from the country to 43 countries.

For 9 months of this year, the largest amount of grapes was delivered to Russia - 58.1 thousand tons. In addition, 44.1 thousand tons of grapes were sent to Kazakhstan and 15.3 thousand tons to Kyrgyzstan exported. China (6,500 tons), Turkey (3,000 tons) and Saudi Arabia are also included in the list.

The Samarkand region, which occupies a worthy place in the agricultural sector of the Republic of Uzbekistan, also has great potential for the export of such products, and good experience has been accumulated. Consequently, in recent years, the region has been expanding the fields of gardening, vegetables and melons, and grapes. The cultivation of export-oriented products is very popular. When a farmer sows seeds in the land, he thinks about selling his crop not only in the local but also in foreign markets. He takes appropriate action.

It is noteworthy that today the people of Kashkadarya offer many types of vegetables and fruits to the discerning and discerning foreign consumer. In fact, we can grow other plants that are considered in demand in the country, but not in the global market. The results of the last two or three years show that our farmers cannot do anything. They don't even sit down to choose the season. Whether it's the first months of winter or spring, they are going to process a little earlier and harvest as early as possible.

A striking example of this is Samarkand in the first five months of 2020.

About 20 thousand tons of agricultural products were exported from the region. It is noteworthy that this process was launched very early, mainly fresh bar products were shipped to foreign markets. According to the data, during this period, about 5000 tons of onions and garlic, more than 700 tons of grapes, more than 5000 tons of cabbage, about 2400 tons of carrots, more than 2300 tons of other fruits and vegetables were supplied to foreign buyers. [3].

According to the State Statistics Committee of Uzbekistan, in January-September of this year, Uzbekistan exported 1.1 million tons of vegetables and fruits worth \$ 624.9 million.

During this period, Uzbekistan exported most of all fruits and vegetables to Kazakhstan (483 thousand tons), Russia (289 thousand tons), the Kyrgyz Republic (100 thousand tons), China (40 thousand tons) and Ukraine (26 thousand tons).

Afghanistan (23,000 tons), Turkmenistan (21,000 tons), Pakistan (19,000 tons), Belarus (11,000 tons), Turkey (9,000 tons), Azerbaijan (6,000 tons), Iran

(6,000 tons) and Germany (3.4 thousand tons) are also in the lead. tons). list of importers of these products.

The land of our country is equal to gold. The seeds planted in our country will one day bring a rich harvest. These sweets are also loved by foreign consumers. Therefore, fruits, vegetables, melons and grapes grown in our country are highly valued in the world market, so there are many buyers for them. It is advisable to use this advantage in a timely manner to conquer new markets, to strengthen the advertising of our products. As the country's export potential grows, the number of projects of high socio-economic significance will increase, economic stability will be ensured, and the well-being of the population will increase.

References:

- [1] Decree of the President of the Republic of Uzbekistan No. PF-5853 of October 23, 2019 "On approval of the Strategy for the Development of Agriculture of the Republic of Uzbekistan for 2020-2030." - // People's speech on October 24, 2019.
- [2] Jan Jacques Lambin. Market management: strategic and operational marketing. - SPb.: Peter, 2006.34 p.
- [3] Aaker D., et al. Marketing research. Ed. 7th. Per. s angl / Pod red. S. Bozhuk. - SPb.: Peter, 2004, - 848 p.
- [4] Aksunova G.N. Marketing. - T., 2005.-- 463 p.
- [5] Bagiev G.L., Tarasevich V.M., Ann X. Marketing: 3rd ed. / Under total. ed. G.L. Bagieva. - SPb.: Peter, 2006, - 736 p.
- [6] Basovsky L.E. Marketing: Course Lecture. - M.: INFRA-M, 2010.-- 219 p.
- [7] Boyuk S.G., Kovalik L.N. Marketing research, - St. Petersburg: Peter, 2004. - 461 p.
- [8] Bronnikova T.S. Marketing: theory, practice: textbook / T.S. Bronnikov - 2nd ed., Revised. and add. - M.: KNORUS, 2010.-- 208 p.
- [9] Gerasimov B.I., Mozgov N.N. Marketing research of the market: textbook / B.I. Gerasimov, N. Mozgov. - M.: FORUM, 2009.-- 336 p.: Ill.
- [10] E.P. Golubkov Marketing research: theory, methodology and practice. / 2nd rev. and add. - M.: Finpress, 2003.-- 496 p.
- [11] E.P. Golubkov Fundamentals of Marketing. 2nd revised and add. - M.: Finpress, 2003.-- 688 p.