# **Internet for Everyone**

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#### ABSTRACT

In the era of technology and innovation, one thing which is everywhere is the Internet. It has become an inevitable part of our lives, which can help in accessing all the content around the globe. It helps in staying connected, reaching technology, gathering information, giving visibility, etc very smoothly with the ease of doing it all anywhere we want. But despite being such an old invention, still many people are deprived of it. This paper focusses on various techniques and initiatives taken to make the internet available to all and also the existing techniques are discussed in detail.

KEYWORDS: Nano satellites, Loon Project, Internet, Web Generations, Fibre optics, Networks

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#### **INTRODUCTION**

Since the time of its invention in the late 1900s, the internet has continued to change the way we connect, share arc the first attempt to the people-centric web, which allowed information, etc. Despite being the inevitable part of our loo more interaction amongst the user with less control. The lives, it was shocking that in 2017, only 3.9 billion people in the world had access to the internet. The aforementioned 245 indicates that approximately half the world uses the internet, with China alone having 829 million users.<sup>[1]</sup> In this period, satellites were used for the connection of nodes together.<sup>[2]</sup>



Figure 1: Percentage of internet users in a country

#### **Brief History of Internet**

It all began with the first stage of the World Wide Web (WWW) named Web 1.0 roughly between 1991to 2004, whose primary used was showcasing pieces of information on the websites. It was a Content Delivery Network (CDN) in which the per page visit cost some amount of money to the user.<sup>[3]</sup>

Then in 2004, the term Web 2.0 was coined by Dale Dougherty. It was the second generation of the internet with

a lot of new features and advancements to Web 1.0. It was new features incorporated were social media, reading and writing, web designing, creative uses, collaboration, etc. <sup>[4]</sup> By this time, the page-to-page model for data exchange between client and server became obsolete and insufficient.

Web 3.0 came in as a concept in around 2006, also known as 'semantic' or 'social' network. It allows the users to connect much more smoothly, incorporate Artificial Intelligence for relevant results, the content available in various applications, etc. [4]



Figure 2: Visualization of the 3 web generations

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In 2009, again the inventor of web 3.0 coined the term web 4.0, in a TED talk. It is the era of the Internet of Things, in which the traditional appliances begin to become smart by using the internet for doing the needful on their own without human dependence or assisting in a task.<sup>[5]</sup>

In the above ways, the internet is continuously developing and performs a vital role in our lives today, so its access is becoming imperative. After observing that millions of people still do not have access to the internet, then many companies stepped forward to find a solution to this problem. The major problems that provided hindrance in accessing internet constituted of infrastructure, affordability, incentives, user capability, etc. These problems were accounted and the following infrastructure were incorporated along with other initiatives that were proving to be innovative in providing a solution.

## The Satellite Chronology

The satellites have been old contributors in the field of wireless internet. At first, the internet did not rely on satellites, instead operated on packet switching on multiple paths and nodes. Then after they were united, faced many issues like cost, optimization, and performance.<sup>[6]</sup> Later many improvements led to enhance technology and make it efficient. The satellite types that mainly attracted the internet companies are given in table1.

| Satellite<br>Type          | Distance<br>from Earth     | Feature  |  |
|----------------------------|----------------------------|--|--|
| Geostationary<br>orbit     | 35,785 Km                  | Its RTT is approximately 250ms.                                |  |
| Medium Earth<br>orbits     | 10,000 Km to<br>20,000 Km. | RTT latency is about<br>125ms, throughput of<br>about 1Gb/sec. |  |
| Highly<br>Elliptical orbit | 1,000 Km to<br>39,360 Km   | Not used due to high<br>signal lag time.                       |  |
| Low Earth<br>orbits        | Below<br>1000Km            | The RTT is about<br>40ms, throughput of<br>about 64 bits/sec.  |  |

Table 1: Satellite Types used for Internet provision with their distances from Earth's surface. <sup>[7]</sup>

From the above comparison it is clear that mostly low Earth orbits satellites are used to provide the internet connection due to low RTD, meaning faster transmission.

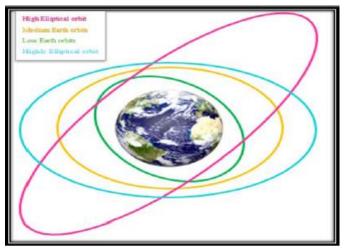


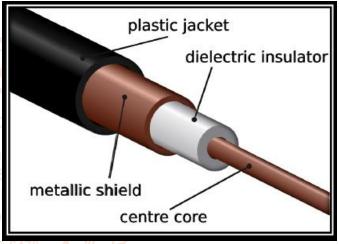
Figure 3: Different satellites with orbit path

#### The cables

Some significant ways to provide the internet are by using cables, typically coaxial, but nowadays, a new technology of using fibre optic cables has been trending. The two types of cables are defined:

Coaxial cable or coax cable transmits radio frequency signals from one place to another through magnetic fields generated in the conducting parts. It consists of four layers

- 1. Centre Core: This is the central conducting part made of copper. In this layer, the signal travels by conducting using magnetic fields.
- 2. Dielectric Insulator: This is the layer that is usually made of plastic which acts as a jacket to provide an insulation.
- 3. Metallic shield: It is like a mesh structure used to reduce Electromagnetic Interference to avoid disturbances in the transmitted signal.
- 4. Plastic Jacket: This is the outermost layer made of plastic that protects the inner layers.



-04/0 Figure 4: Diagram of Coaxial Cable

Fibre Optic Cables consist of multiple small strands of glass or plastic, in which the signal propagates in the form of light. It works on the principle of Total Internal Reflection. It consists of two layers, that are:

- 1. The Core: It is the inner part of the cable in which the signal propagates in the form of light.
- 2. Cladding: It is the layer of glass that surrounds the core and has a lower refractive index than the core.

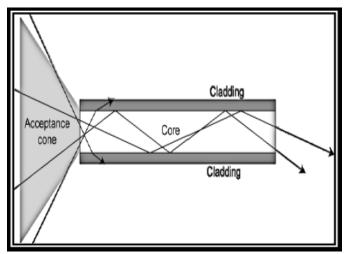


Figure 5: Diagram of Fibre Optic Cable

| Features                   | Coaxial                        | Fibre Optic            |
|----------------------------|--------------------------------|------------------------|
| Transmission<br>Medium     | Magnetic fields and conduction | Reflection of<br>light |
| Cost                       | Relatively cheap               | Expensive              |
| External<br>Magnetic Field | Affected                       | Not affected           |
| Installation               | Easy                           | Difficult              |
| Bandwidth                  | <1GHz                          | <10GHz                 |

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Table 2: Difference between Coaxial and Fibre Optic Cables

The above table shows the comparison and can assist in choosing that which is the better to choose in terms of effective transmission and feasible.

## **The Loon Project**

The project Loon was an initiative taken by Google to bring on the internet for all. It consisted of launching balloons in the stratosphere, having 18 to 25 km high altitude, for creating the wireless signal of speed 1 Mbps/min. The inflation of balloons was with helium and a course of 2 years with reusability. It consisted of the following 3 elements:

- 1. The Envelope: It was the balloon that was 12m high and 15m wide, made of polyethylene plastic material which was UV resistant and high-temperature resistance.
- The Solar Panels: This is the energy generator of the 2. system with an average of 100W/day. It is built from a flexible plastic laminate, consists of monocrystalline solar cells.
- Electronics: It consists of sensors and other electronic ona [4] K. Nath, S. Dhar and S. Basishtha, "Web 1.0 to Web 3.0 -3. components like GPS tracker, radio antenna, etc. [9]

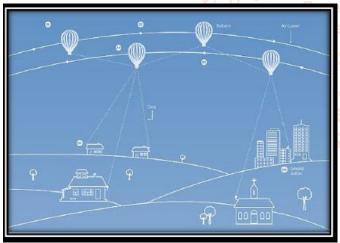


Figure 6: Representation of working of loon

All the ballons are in sync with others within 30 miles using a radio transceiver. The ballons also connects with antennas on the ground using a second transceiver, almost giving a speed equivalent to 3G and aiming it to be near to LTE.

# Micro/ Nano Satellites the future

They are artificial satellites very small in size usually ranging between 20 to 100kgs, are sent to the stratosphere and can be used to provide internet to the areas that do not have any trace of internet till now or have very low speed. They are

estimated to fly through the equator twice and poles 16 times. The connection will just require to install a modem that is cheaper than the local internet services and can last upto 10 years. This concept is still under development and has a lot of potential.

## Conclusion

Internet is a huge pats of our lives and is necessary for accessing important information, anytime, anywhere. Making it available for all is a huge challenge, but many technologies have been developed and are still being researched on to make it more cost effective and feasible. In this paper the most popular techniques of propogation were discussed along with the evolution of web. These projects are gaining momentum rapidly and are being funded by a lot of big companies. These methods can be made more efficient and their might be a posibillity that internet may be access able to all.

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