

A Descriptive Study on Trends in Indian Banking Sector

S. Lyrics Miruna

Assistant Professor, St. Mary's College (Autonomous), Tuticorin, Tamil Nadu, India

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ABSTRACT

Banking sector assumes an essential job in the improvement of one nation's economy. The development of the banking segment relies on the administrations given by them to the clients in different viewpoints. The developing pattern of banking administrations is discovered huge after the new financial changes in India. Today, India has a genuinely very much created financial framework with various classes of banks – open part banks, outside banks, private area banks – both old and new age, local country banks and co-employable manages an account with the Reserve Bank of India as the wellspring Head of the framework. These days the banking area goes about as a spine of Indian economy which reflects as a supporter during the time of blast and subsidence. From 1991 different patterns and improvements in the banking division are credited. It likewise mirrors the different changes were caused to improve their administrations to fulfill the clients.

KEYWORDS: Banking sector, recent trends and developments etc

1. INTRODUCTION

Banking business and monetary establishments are imperative areas of any economy. Improvement of these two areas of the economy can affect the development of the nation in an unimaginable manner. In the period of "Advanced India", the banking and money related administrations in India have experienced an enormous development and the marvel proceeds. The change can be ascribed to different parts like new administrative strategies and client

Nonetheless, the one component that has influenced banking and money related administrations the most is innovative progression. The development of inventive money related innovation has reformed budgetary administrations in India just as the financial segment. It has brought about the presentation and headway of a few innovation slants that have added to the extreme change, development, and progression of these businesses. The union between the inventive advancements of the monetary part and banking administrations has changed the regular frameworks of taking care of cash, and this joint effort is required to make an enormous move with rising patterns in money related administrations.

2. OBJECTIVES:

- To know the recent trends in banking sector in India.
- To explore the process of Indian banking industry.

3. RESEARCH METHODOLOGY:

Research Type: Descriptive Research

Type of Data/Data Source used: Secondary Data

The present study is based on secondary data. Basically, the required information has been derived from

1. Articles from Newspapers, Magazines, and Journals, and
2. Various related websites

4. RECENT TRENDS IN INDIAN BANKING SECTOR:

4.1. DIGITIZATION:

With the quick development of computerized innovation, it wound up basic for banking and money related

administrations in India to stay aware of the progressions and improve advanced answers for educated clients. Other than the budgetary organizations, protection, medicinal services, retail, exchange, and business are a portion of the real ventures that are encountering the colossal advanced move. To remain aggressive, it is important for the banking and money related industry to take the jump on the computerized fleeting trend.

In India, everything started not sooner than the 1980s when the financial part presented the utilization of data innovation to perform fundamental capacities likes client administration, accounting, and inspecting. Before long, Core Banking Solutions were embraced to upgrade client experience. Be that as it may, the change started during the 1990s during the season of progression, when the Indian economy presented itself to the worldwide market. The financial part opened itself for private and global banks which are the prime explanation behind innovative changes in the financial division. Today, banks and monetary organizations have profited from multiple points of view by embracing more up to date advances. The move from ordinary to accommodation banking is amazing.

Present day drifts in banking framework make it simpler, more straightforward, paperless, signature less and branchless with different highlights like IMPS (Immediate Payment Service), RTGS (Real Time Gross Settlement), NEFT (National Electronic Funds Transfer), Online Banking, and Telebanking. Digitization has made the solace of "anyplace and whenever banking." It has brought about the diminished expense of different financial systems, improved income age,

and decreased human mistake. Alongside expanded consumer loyalty, it has empowered the clients making customized answers for their venture designs and improves the general financial experience.

4.2. UPGRADED MOBILE BANKING:

Versatile banking is a standout amongst the most predominant current patterns in banking frameworks. According to the definition, it is the utilization of a cell phone to perform different financial systems like financial records balance, support move, and bill installments, without the need of visiting the branch. This pattern has assumed control over the conventional financial frameworks. In the coming years, versatile banking is relied upon to turn out to be considerably progressively effective and easy to stay aware of the client requests. Portable financial future patterns allude to the procurement of IoT and Voice-Enabled Payment Services to turn into the truth of tomorrow. These voice-empowered administrations can be found in savvy TVs, brilliant vehicles, shrewd homes, and keen everything. Top industry pioneers are teaming up to receive IoT-associated systems to make portable financial advancements that require clients' voice to work.

4.3. UPI (UNIFIED PAYMENTS INTERFACE):

UPI or Unified Payments Interface has changed the manner in which installments are made. It is a constant installment framework that empowers moment between bank exchanges with the utilization of a versatile stage. In India, this installment framework is viewed as the eventual fate of retail banking. It is one of the quickest and most secure installment doors that is created by National Payments Corporation of India and directed by the Reserve Bank of India. The year 2016 saw the dispatch of this progressive exchanges framework. This framework makes supports move accessible 24 hours, 365 days not at all like other web banking frameworks. There are roughly 39 applications and in excess of 50 banks supporting the exchange framework. In the post-demonetization India, this framework assumed a noteworthy job. Later on, with the assistance of UPI, banking is relied upon to turn out to be increasingly "open."

4.4. BLOCK CHAIN:

Block chain is the tenderfoot and the most recent trendy expression. The innovation that chips away at the standards of software engineering, information structures and cryptography and is the center part of digital currency is said to be the fate of banking and monetary administrations universally. Block chain utilizes innovation to make squares to process, check and record exchanges, without the capacity to alter it.

NITI Aayog is making India Chain, India's biggest block chain organize, which is relied upon to change a few enterprises, diminish the odds of misrepresentation, upgrade straightforwardness, accelerate the exchange procedure, lower human mediation and make an unhackable database. A few parts of banking and money related administrations like installments, leeway and repayment frameworks, stock trades and offer markets, exchange fund, and loaning are anticipated to be affected. With its strenuous structure, block chain innovation is a power to be figured with.

4.5. ARTIFICIAL INTELLIGENCE ROBOTS:

A few private and nationalized banks in India have begun to receive chatbots or artificial knowledge robots for help with

client bolster administrations. Until further notice, the utilization of this innovation is at a beginning stage and advancement of these chatbots isn't excessively far away. Utilization of chatbots is among the many developing patterns in the Indian financial division that is relied upon to develop.

More chatbots with the larger amount of knowledge are gauge to be embraced by the banks and budgetary foundations for improved client cooperation customized arrangements. The innovation will lighten the odds of human blunder and make precise answers for the clients. Additionally, it can perceive fake conduct, gather reviews and input and aid monetary choices.

4.6. THE RISE OF FINTECH COMPANIES:

Beforehand, banks considered Fintech organizations a disturbing power. Notwithstanding, with the changing patterns in the budgetary administrations segment in India, fintech organizations have turned into a significant piece of the segment. The business has developed as a noteworthy piece of the environment. With the utilization of money related innovation, these organizations expect to outperform the customary techniques for fund. In the previous couple of decades, enormous venture has been made in these organizations and it has developed into a multi-billion-dollar industry all inclusive.

Fintech organizations and fintech applications have changed the manner in which monetary arrangements are given to the clients. Other than simple access to monetary administrations, fintech organizations have prompted a huge improvement in administrations, client experience, and discounted the cost paid. In India, the dynamic change has been brought upon by a few significant components like fintech new companies, set up money related foundations, activities like "Start-Up India" by Government of India, hatcheries, financial specialists, and quickening agents. As indicated by a report by National Association of Software and Services Companies (NASSCOM), the fintech administrations market is relied upon to develop by 1.7 occasions into a \$8 billion market by 2020.

4.7. DIGITAL-ONLY BANKS:

It is an ongoing pattern in the Indian money related framework and can't be disregarded. With the whole banking and money related administrations industry hopping to advanced channels, computerized just banks have risen to make paperless and branchless financial frameworks. This is another type of banking organizations that are surpassing the conventional models quickly. These banks give banking offices just through different IT stages that can be gotten to on portable, PCs, and tablets. It gives a large portion of the essential administrations in the most improved way and offers access to ongoing information. The developing prominence of these banks is said to be a genuine danger to customary banks.

ICICI Pockets is India's first advanced just bank. These banks are appealing to the clients in light of their financially savvy working models. In the meantime, however essentially, they give fast financial administrations at exceptionally low exchange charges. In the present fast track life, these banks suit the client needs since they mitigate the need of visiting the bank and remaining in a line.

4.8. CLOUD BANKING:

Cloud innovation has surprised the world. It appears the innovation will before long discover its way in the banking and money related administrations area in India. Distributed computing will improve and sort out banking and money related exercises. Utilization of cloud-based innovation means improved adaptability and versatility, expanded productivity, simpler combination of more up to date advancements and applications, quicker administrations and arrangements, and improved information security. Likewise, the banks won't need to put resources into costly equipment and programming as refreshing the data is simpler on cloud-based models.

4.9. BIOMETRICS:

Basically for security reasons, a Biometric Authentication framework is changing the national character strategies and the effect is relied upon to be across the board. Banking and money related administrations are only one of the numerous different businesses that will encounter the effect. With a mix of encryption innovation and OTPs, biometric verification is guage to make an exceedingly secure database shielding it from holes and programmers endeavors. Money related administrations in India are investigating the capability of this amazing innovation to guarantee advanced security to clients' record and capital.

4.10. WEARABLE:

With savvy innovation, the banking and budgetary administrations innovation is meaning to make wearable for retail banking clients and give more control and simple access to the information. Wearable have changed the manner in which we perform day by day exercises. Along these lines, this innovation is foreseen to be the future retail banking pattern by giving significant financial

administrations only a tick on an easy to use interface on their wearable gadget.

5. CONCLUSION:

These are a portion of the ongoing patterns in the banking and monetary segment of India and all these new advancements are anticipated to reshape the business of business and cash. What's to come will carry upon an upset of sorts with authentic changes in conventional models. The enormous move in the scene has few difficulties. In any case, the clients are available to banking developments and the legislature is demonstrating incredible help with plans like "Jan Dhan Yojana," which goes for demonstrating a financial balance to each native. Then, the challenge from the remote and private segment banks have stressed the administration controllers, nationalized banks and monetary foundations to receive new innovation so as to remain applicable in the race.

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