Reforming Indian Political System and Rating of Politicians: 
The Voter’s Perspective

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ABSTRACT
The formation of Democracy in India was a major movement after independence for building the fair political system defined as “Of the People, For the People and By the People”. But the Citizens of India witness corruption in Indian Political System which is growing gradually and dangerously and has become a CANCER for the Nation. The citizens are now become awake for their rights and also ready to come forward for the same. The need of the day is to reform the ongoing Indian Political System by rating our politician’s competency. Such a system is possible through Holistic Electoral Competency Rating (HECR).

The objective of this paper is to analyze the voter’s view on rating or politicians and to make them understand and believe on the rating system across India. The purpose of this paper is not to blame our existing political system or to form a new political structure, but the outcome of the study will help to develop the Electoral Rating System, so that a voter can measure a politician on specified HECR parameters and help voter to vote rightly.

Keywords: HECR, Democracy, Electoral system, Electoral Candidate, Reforming Indian political system

1. INTRODUCTION
Your beliefs become your thoughts, your thoughts become your words, your words become your actions, your actions become your habits, your habits become your values, your values become your destiny
- Mahatma Gandhi

“He is a telling example of India’s old politics of cronyism and corruption catching up with new urgencies of transparency, fairness and institutional reform.”
- Times of India, Al Jazeera (2012)

There is less passion and honesty towards nation than before. The loss of trust in politics and depoliticisation due to increasing role of finance, exploitation of electorate (on the basis of caste and
religion), switching political parties, criminalization of politics, corruption and other such problems have weaken our democratic structure. Further, we the citizens of India, has witnessed that the way the political parties are doing election campaigning is itself a cause of worry. The politicians openly indulge in vote bank politics. They target the vulnerable poor population which represents the 60% of our population. As a result of which wrong people are elected who are just interested in promoting their own welfare.

We can see the present situation of voters who have no choice to elect better among the candidates for their constituency. Certain reforms should be brought such that the candidate stood for election shouldn’t have at-least a single case filed against him. “Corruption being snake in the grass” and apart of these entire curses our golden birds still are waiting for a roar by responsible and talented youth.

Here is the need is reforming the Indian Political System. Sukhdev Singh (2012) also raised this issue in his article on “Electoral reforms in India” [2]. This article deals with the electoral reforms which can be introduced in India. The present electoral system in India has a lot of drawbacks which need to be set right for free and fair elections in the country.

The apprehensions have no end but are not convincing enough to deter someone from making a modest start. Armstrong and Graefe (2010) identified 60 variables [3] but the purpose was not rating before elections but rather to prepare an index to explain outcome of US Presidential elections.

The Holistic Electoral Competency Rating (HECR) [4] is a rating system that benchmarked the index to rate the qualities of great political leaders and identifying entry level competencies. If the electoral reforms and rating suggested are carried out by the citizens and government sincerely, then we can feel proud of our democratic system and project our system as model to be followed by the other newly emerged democratic countries of the world.

2. OBJECTIVES
1. To evaluate attitude of Indian Citizens about need and process of HECR in India
2. To evaluate the possible alternatives and governance structure of rating agencies that should rate the politicians.

3. REVIEW OF LITERATURE
Garg Rishab, Sneha Ritwik (2012) talked about the electoral reforms as an approach to effective democracy in India [1]. Sanjay Kumar (2002) stated that the attempt to reform the electoral system is a welcome move. However, the current proposals on candidates' disclosures of various kinds do not appear to be well-constructed and the bill includes ambiguities which are open to misinterpretation. It is perhaps more important immediately to strengthen the system of preparing electoral rolls and allowing public access to them [2].

Armstrong and Graefe (2010) used the take-the-best heuristic to develop a model to forecast the popular two party vote shares in U.S. presidential elections. The take-the-best heuristic generated accurate forecasts based on voters’ perceptions on how the candidates will handle the single most important issue facing the country [3].

Purohit (2011) proposed the Educationist perspective on rating the politicians through Holistic Electoral Competency Rating (HECR). He stated that all facets of Holistic development of our country are affected by role played by a value chain involving spiritual, social & market values. Even though the role of state (Government) seemed to be lesser in market driven economy, the need to catalyze and be a guiding force for various facets of Holistic development cannot be underestimated. He proposed the rating for a politician just like applicable for an IPO or CP or any other Debt instrument or Corporate Governance or Universities. He suggested implementing such a system in India where the citizen can rate a politician [4]. They also highlighted upon the conditions under which index models are useful as a reply to Bio-index Commentaries [5] and tested the index method for Predicting Elections from Biographical Information about Candidates [6].

Cuzán, A. G. & Bundrick, C. M. (2009) articulated an idea for predicting presidential elections with equally-weighted regressors in Fair's equation and the fiscal model [7]. Simonton Dean K. (1993) discussed what political psychology might have to offer in making it more likely that the best leaders might become Presidents of the United States [8]. Petrocik, J. R. (1996), proposed “Issue ownership theory” of voting that emphasized the role campaigns in setting the criteria for voters to choose between candidates [9].

Matthew Atkinson, Ryan D. Enos Seth & J. Hill (2009) examined the candidate faces and election outcomes in their paper [13]. Dawn Brancati (2011) investigated in his paper, the effectiveness of an important form of democracy promotion, electoral monitoring, in terms of its impact on citizens perceptions of democracy and their subsequent participation in politics through a field experiment in Kosova [14].

T T Ram Mohan (2007) also stressed upon reforming Indian politics in his column in The Economic Times. He raised some burning issues like Criminalization of politics, the absence of state funding of elections, an increasingly politicized bureaucracy, a moribund legal system [15].

The papers reviewed above motivate the researcher to build a rating system in India for reforming our Political System. New electoral monitors in addition to existing monitors proposed by Dawn Brancati (2011) are to be identified. Also key variables suggested by Armstrong and Graefe (2010) for US elections are benchmarked for identifying new variables for entry level competencies of a politician. New parameters will be added with existing HECR parameters in order to perform holistic rating of an electoral candidate.

5. MOTIVATION OF RESEARCH

This paper is based upon the Proposed HECR model by Purohit, 2011. This model covers the parameter like Awareness Parameters, Track Record, personal & family conditions, Opinion of voters, Vision, Mission & Execution and affirmation of electoral candidate.

A candidate may be asked to submit all above in writing and then face an interview. The final report should bear his signature assuring all above is true & valid. The above can be called as HECR (Holistic Electoral Competency Rating). The HECR parameters and weightage may vary based on:

1. New Candidate
2. Old Candidate (Winner/Looser earlier)
3. Candidate seeking a ministerial portfolio (needs assessment about awareness of ministry as well)

For new candidates the weight age can be 30% each for A and B while 20% for C and 10% each for D and E. While for old candidates the weight age can be different. The score obtained by candidates can be indexed and compared, and a rating can be assigned based on index value.

6. PROPOSED ENHANCED HECR SYSTEM FOR RATING OF POLITICIANS

The focus of this study is to understand the requirement of rating of politicians and changes in existing electoral system with voter’s perspective. The data has been collected through questionnaire by using different parameters. The questionnaire contained total 90 questions in 9 different categories like personal profile, voter’s insight, Voter’s view on Democracy, Factors influencing voters’, Attributes of a leader-Voter’s perspective, Voter’s opinion poll and Rating of Politicians-Before and After Election.

The data was collected from 1232 citizens from 27 different states including 2 NRIs in USA and Republic of Mauritius.
7. SAMPLING
Convenience sampling and random sampling shall be used to get information from respondents. The sample comprised of 1232 responders (14 type of professions, 4 age-groups and 71% males and 29% females as criteria for classification) located throughout India (predominantly limited to netizens i.e. internet users outside Rajasthan/NCR). Study covered citizens from four main regions of India 37% from Jaipur, 15% rest cities of Rajasthan, 17% from NCR Region and 32% PAN India other than Rajasthan & NCR. The responses were collected for preliminary feel of Indians about the research theme.

![Percentage sample collection from different category of citizens](image)

Figure 1: Percentage sample collection from different category of citizens

8. Tools of Data Collection
The research is under descriptive study which includes large population studies in which data on lots of different variables are collected. For this study, the Primary and Secondary sources of data collection are as under.

**Primary Sources:** Citizens of India who are eligible to vote.

**Secondary Sources:** Constitution of India, Govt. of India Websites, Annual reports, Books, Research Papers published in journals, Online Blogs, Articles, and Social Forums etc.

The questionnaire was developed on the basis of Proposed HECR by Purohit, 2011 published in Times of India. This was the Research Model for this study.

The parameters suggested were called HECR (Holistic Electoral Competency Rating):
- Awareness Parameters
- Track Record, personal & family conditions
- Vision, Mission & Execution
- Opinion
- Affirmation

To highlight this study, we have prepared first draft of questionnaire and included around 70 questions. The pilot study was conducted for 70 respondents. Based upon their feedback and expert opinion and cronbach alpha testing we have included around 27 questions comprises of 89 sub questions.

9. Tools of Data Analysis
The purpose of the data analysis and interpretation phase is to transform the data collected into credible evidence about the development of the intervention
and its performance. This helps in aligning the desired “report” with the results of analysis and interpretation. In this research, both qualitative and quantitative analysis is involved. Grounded theory of qualitative research is used. Statistical analysis is conducted through factor analysis, Chit-Square Test, Analysis of Variance (ANOVA), Mean scores etc. using advanced Excel add-in tool for quick and accurate calculations. Analysis of variance (ANOVA) tests the hypothesis that the means of two or more populations are equal. ANOVA assess the importance of one or more factors by comparing the response variable means at the different factor levels.

10. Significance of study
In present scenario, the role of a citizen in selection of an electoral candidate is limited to the fundamental right of voting. The electoral candidate they’ve chosen decides the directions for the democratic environment. Why always the Indian political system should be blamed, though the citizens are also equally responsible. The need is, to aware the citizen for not only to use their right of vote but also to vote rightly. The research work is an attempt to develop the fair system for the rating of a politician with a special emphasize on self-realization and self-assessment among the citizens as well as politicians.

11. Scope of Study
The scope of this study is not limited to specific region as the study belongs to each citizen of India. For this study, we have categorized four regions, Jaipur, Rajasthan, NCR and PAN India. Similarly the scope of study is limited to the citizens who is eligible to vote, aged more than 18 years and whose name is in voter’s list. The study is carried out on each citizen ranging from academicians, corporate professions to house wives, un-educated citizens in rural or urban areas and also farmers.

12. Limitations of study
The limitation of this study is majorly the acceptability from the citizens of India that they should understand the value of their vote. They should also understand how the rating of politician would help them in selecting the right leader in their constituency. Following major limitations are identified in this study:

13. Voter’s View on Democracy
The purpose of this section is to analyze the respondents view on Democracy like their agreement with the statement "The Democracy in India reflect ‘Government of the people, for the people, and by the people’?"; we the Indians are proud to be the largest democratic country in the world; Ranking of different functionaries who are working well for the betterment of the nation; and Ranking of different challenges to the Democracy of our nation.
14. Conclusion
Based upon the 1232 responses on requirement to rate the politicians before and after elections, majority of respondents i.e. 99% strongly agree and showed their positive response towards the need of rating process. Out of 1232 respondents, 71% satisfied with the functioning of Election commission of India for such rating. Total 18% respondents feel government agencies as another alternative. On the other hand, only 9% rated for private agencies and 2% for News Channels. Election commission should rate the politicians on different parameters of rating before and after elections. This rating system proposed in this research can be used to rate the politicians and publicize it on their portals.

As Majority of respondents agree upon the need of rating of politicians and feel that the Election Commission should publish a constitute-wise comparative analysis of contestants covering all major attributes. This rating system would help Election commission to publish such data before elections. As majority of respondents who are in favor of rating of politicians feel that the

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